

## SWA Celebrates 75 Years of Art!

In 1937 Josephine Hancock Logan wrote a book titled, "Sanity in Art," in an attempt to place before the public, a statement for the reasons for forming the society called "Sanity in Art." Josephine and her husband, Frank Granger Logan, established the Logan Medal award at the Chicago Institute of Art in 1917 for meritorious work by outstanding painters. As the years went by the "modern art" movement moved further and further into the art world, creating an outcry of dismay by the public. In her book, Josephine states, "Sanity in Art means soundness, rationalism, a correct integration of art work itself in accordance with some internal logic." She felt that the movement for Sanity in Art is a road for opening whereby the best possible representation of the highest ideals in art may be brought about. The first Annual Exhibition for Sanity in Art was held in 1939. Thus, our organization was formed.

### President's Message—SFC

Hi, Everyone!

Our 64th Annual Exhibition is less than two months away! This is the "best of the best" show of SWA members with over \$5,000 in prizes, so I hope you will have a painting or four to enter. The entry deadline is May 31. Oh, and your dues must be up to date in order to enter the show.

The Redwood City Art Center is hosting Open Studios on the 4th Saturday of each month from 4:00–7:00 p.m. Our gallery will be open for these events and you can help by being at the gallery for the open studios. The last event went quite well. The theme was "Cupcakes & Wine" and included live music. Quite a number of visitors attended and the atmosphere was very festive and lively. If you would like to sit at the gallery during open studios, please contact me. My info is listed below.

On our website, we have a page called ART EVENTS/COMPETITIONS. This page lists local art events and art competitions that our members might be interested in. If you have an upcoming show, please send me the information and I'll post it on our site. We receive over 1,000 hits to our website per month so it is a great way to advertise our members' exhibits. Please forward our website to your friends/associates to help publicize SWA and its programs.

Along with our email newsletter, you'll receive a poster of our current exhibit. Please be sure to send that on to your friends who may be interested in seeing it, even if you don't have a painting in the exhibit. If every member passed on the poster to one person, we'd have hundreds of opportunities to promote SWA.

**DUES:** An unpleasant word but dues offset our operating costs. We have to pay monthly rent for our space, phone, artist demos and other maintenance costs. Our rent is our biggest expense and without your dues, we wouldn't have the money for a gallery to exhibit your paintings, nor pay for our artist demonstrators or space to host our artist workshops. So please pay your dues if you have not done so. Dues should be paid at the beginning of each calendar year and we are now into our 4th month.

Please feel free to contact me anytime about anything! Ideas?

Volunteering? Join me in helping to increase our membership by 75 new members!

**Sherry Vockel**

[sherry@societyofwesternartists.com](mailto:sherry@societyofwesternartists.com); (650) 922-7474

### General Meeting and Demo Saturday, May 17, 1 p.m., SWA Gallery

**Jim Caldwell**

Watercolor Demonstration

After winning his high school Art Prize in 1960, Jim Caldwell went on to major in art at Williams College. He spent the year following graduation at the Ecole des Beaux Arts in Paris, and traveled extensively, doing watercolors, drawings and paintings. Jim returned to the U.S. for graduate school at Yale, where he received his Master of Architecture Degree in 1969.

Jim has had over 40 one-man shows and participated in thirty group shows. His paintings are in over 350 private collections. Jim divides his time between painting and residential architectural design at his studio in Woodside. He teaches painting and drawing in the Stanford Continuing Studies Program.

### General Meeting and Demo Saturday, June 21, 1 p.m., SWA Gallery

**Teresa Ruzzo**

Pastel Demonstration

San Francisco Bay Area native Teresa Ruzzo paints what she loves—the California landscape, both on location and in her studio. Having dabbled in oil, watercolor and egg tempera, Teresa decided that pastel was best suited to her temperament and has been painting in the medium for the better part of twenty years. Art is Teresa's second career. Her formal training was in the sciences, which may explain her experimental approach to painting. Her pastels may be seen at Viewpoints Gallery in Los Altos and on her website: <http://teresaruzzo.com/artist.html>.

### President’s Message–SJVC

Greetings all, from the SWA SJVC.

The year is tracking as we had thought. FAST! The weather has been ideal. In March we enjoyed a paint out at the Japanese Gardens, a section of the local Woodward Park. A wide variety of subject matter gave a range of great paintings to look at. Waterscapes, flowers, bridges and small architecture were some of the subject matter. The group enjoyed lunch together as we chatted and commented on each others works. Some of the group are old hats at painting plein air. Others are challenged at the time constraint a fleeting moment provides, to put down on canvas what is before you. It was a good time to stretch our skills.

The month of April brings our Spring show at the Sunnyside Library. We hope to have a great turn out for that and possibly many of those paintings will head up to the Annual show in Redwood City. In the next letter I hope to have pictures of some of those entries.

It seems to me, or is it my imagination, that recently there has been a lot of news of “Lost” masterpieces of art that have been found. A large stash of paintings recovered from some obscure apartment, a rare painting being stored behind a sofa in a living room, or the recent recovery of two masterpieces that were worth millions. We all have dreams of how perhaps our own work might someday be so treasured. A few of my colleagues and I were talking the other day, discussing how todays art seems to be going the way of the computer, allowing for cheap, I mean inexpensive, works of art. There are apps that allow you to change regular photos into painterly works of “art.” So anyone can create a masterpiece with the stroke of a few keys. We realize that we are perhaps a dying breed: artists that actually put paint on a canvas with a brush. Let me encourage you, keep painting, time will be kind to those of us who continue the legacy of the masters. Some day, when the fad of computer painting has run its course, people will again recognize the skill of real painting, and your work will be treasured and appreciated. I realize that our art is treasured in its own context, but to have it considered along with the “Masters?” As my friend Rudy says, “You Never Know.”

Here in the San Joaquin Chapter we are having a demonstration at The Door Gallery for our monthly meeting on May 24th, 1:00 p.m.

In the month of June we are getting together for a BBQ and Paint-Out. That should be June 28th. Food, fun and painting. It should be a great time.

That’s all for now. Keep those brushes wet.

**Ron Jarvi**

SWA SJVC President

### Condolences

to the family of SWA member Jeanne Lindorfer who passed away February 9, 2014.

#### April–May Exhibit Reception is May 3, 1–3 p.m.

Come see the show and mingle with your fellow SWA artists!

### SWA CONTACTS

SFC President/		
Web Master	Sherry Vockel	650-922-7474
SJVC President	Ron Jarvi	559-325-3836
Director of Exhibits	Carrie Drilling	650-692-8998
Gallery Coordinator	Alisan Andrews	650-400-8623
Reception Director	Sharon Harris	650-615-9856
Advertising	Laura Johnson	650-591-1595
Hospitality	Camilla Roos	650-365-8757
Membership	Loretta Hawkins	650-588-1154
Publicity	Judy Puccini	650-737-6084
Signature Awards	Doris Guzman	415-731-4038

### Signature Awards

To all those who wish to receive their signature awards this year. it is time to start sending in applications! Gather up all your receipts for the shows you have been accepted into, please list them in chronological order, photocopy them in order, and add up your points. If you need the forms again, you can get them at the SWA gallery. DO NOT SEND IN THE ORIGINAL ACCEPTED SLIPS. Send applications to:

**Doris Guzman SWA**

1426 25th Ave., San Francisco, CA 94122-3318

### SCHEDULE OF EVENTS

#### SWA April/May Exhibit

April 2–May 16

May

- 17 Board Meeting
- Jim Caldwell Watercolor Demo
- 21–30 Sequoia High School Show

#### SWA 64th Annual Exhibit

June 4–Aug. 3 Receiving May 31

June

- 21 Board Meeting
- Teresa Ruzzo Pastel Demo
- 27–29 Peggi Kroll Roberts Workshop

Gallery Hours: 10 a.m.–3 p.m., Wednesday–Saturday

### SWA Fundraiser

### Art Supply Sale

Saturday, April 26, 11:00-5:00 p.m., SWA Gallery

Donated Art Supplies will be sold to benefit SWA. Maybe you will find just what you need at a discounted price if you join us to shop. Donations can be dropped off at the Gallery from 10-12:00 a.m. on April 25 or arrangements can be made for a pick up prior to the 25th. Please call Judith Puccini at 650-737-6084.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/June, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/June) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsmin@gmail.com. Check must be received before your ad can be published.

## 2014 SWA Gallery Exhibition and Workshop Schedule

SWA Non-Signature Member Show

SWA February/March Exhibit

*Ferenc Besze Watercolor Workshop*

SWA April/May Exhibit

Sequoia High School Show

64th Annual Exhibit

*Peggi Kroll-Roberts Oil Workshop*

SWA August/September Exhibit

October/November Exhibit

*Davic Savellano Watercolor Workshop*

SWA December/January 2015 Exhibit

December 4 – January 24: Receiving November 27

January 29 – March 28: Receiving January 23

March 22 – 23

April 2 – May 16: Receiving March 29

May 21 – May 30

June 4 – August 3: Receiving May 31

*June 27 – 29; Two days with model  
One day still life*

August 13 – September 26: Receiving August 9

October 1 – November 21: Receiving September 27  
*October 3 – 5*

December 3 – January 23: Receiving November 22

### 2014 SWA Demonstrations

Jan. 18	Decker Walker	Oil
Feb. 15	Ferenc Besze	Watercolor
Mar. 15	Steve Curl	Watercolor
Apr. 19	Joyce Barron Leopardo	Watercolor
May 17	Jim Caldwell	Watercolor
Jun. 21	Teresa Ruzzo	Pastel
*Sep. 13	David Savellano	Watercolor
Oct. 18	Diana Jaye	Critique
Nov. 15	Alvin Joe	Watercolor

*\*note: date is 2nd Saturday of the month*

SWA February/Marach Exhibit People's Choice Award goes to Alisan Andrews for her watercolor "Blue Moon."

Welcome to New and Returning Members *Rebecca Ellis, Debra Tenbruggen-Cate and Ceci Lamb.*

Deadline for the July–August Bulletin: May 28.

*If you would like to announce your shows or awards, please send the information to Laura Johnson at dollsinmin@sbcglobal.net. We will include your information, space permitting.*

### Sequoia High School Exhibition

The Sequoia High School International Baccalaureate Art Class, A1 Art and the Photography Classes Exhibit will open on Wednesday, May 21, at the Society of Western Artist Gallery. The reception will be held on May 22 from 5–7 in the gallery. This show is open to the public from Wednesday through Friday from noon–6 p.m. Students will curate the gallery after school with their Teachers. The Gallery is located at 2625 Broadway, Redwood City, CA 94063.

Don't miss this opportunity to view some amazing work and be inspired by the creativity of these students.

If you have any questions, contact: Alisan Andrews, at [alisanandrews@yahoo.com](mailto:alisanandrews@yahoo.com).

PS: If you would like to gallery-sit part of any of the show dates, or help hang the show on May 20, please contact me. We need the help and support!

Alisan Andrews, VP SWA

*The SWA gallery can be rented for meetings and workshops for \$120 all day or 8 hours; \$60 per half-day–4 hours, 8–noon or 1–5 p.m. Contact Gallery Coordinator Alisan Andrews (650-400-8623; [alisanandrews@yahoo.com](mailto:alisanandrews@yahoo.com)) for availability.*

*Thanks to: Tom Freeman, Patricia McConkie, Patricia Suggs and Ann Basuino for donations to SWA.*



## SWA April–May Exhibit



*1st Place*  
**Davenport Bluffs**  
Oil by Will Maller



*2nd Place*  
**Princess of the Trees**  
Oil by Laurie Johnson Lepkowska





*3rd Place*  
**Marna's Fuschias**  
Watercolor by Carrie Drilling



*Honorable  
Mention*  
**Incoming Tide**  
Pastel by  
Cheri Halsema



*Honorable Mention*  
**Signas @ Stanford Mall**  
Watercolor by Patti Lynch

### April–May Exhibit

April 2–May 16

- 1st Place** Will Maller *Davenport Bluffs, oil*  
**2nd Place** Laurie Johnson Lepkowska  
*Princess of the Trees, oil*  
**3rd Place** Carrie Drilling, SWA  
*Marna's Fuschias, w/c*  
**HM** Cheri Halsema *Incoming Tide, pastel*  
**HM** Patti Lynch *Signonas @ Stanford Mall, w/c*

Participants: Alisan Andrews SWA, Ann Basuino SWA, Elizabeth Chalmers, Duke Collins, Joe Crosetti, Catherine Streets Delfs, Carrie Drilling SWA, Rebecca Ellis, Shirley Green, Dimitry Grudsky, Cheri Halsema, Sharon Harris, Diana Jaye SWA, Eva Klinger, Pam Lampkin, Laurie Johnson Lepkowska, Lisa Wei Long, Patti Lynch, Will Maller, Yvonne Newhouse, Evelyn Nitzberg, Terri Osborne, Ann Oseberg SWA, and Barbara Todd.

Thank you to Judges: Jane Hofstetter SWA, Laura Johnson SWA, and Helen Scheel SWA.

Thank you to volunteers: Sharon Harris, Evelyn Nitzberg, Lisa Wei Long, Barbara Todd, Alisan Andrews, Susan Brott Lawson SWA, Terri Osborne, Sherry Vockel and Laura Johnson.

### Workshops

#### Peggi Kroll Roberts Oil Workshop

June 27, 28, 29, 2014

\$430.00 members; \$455.00 non-members, includes membership through 12/14; \$480.00 non-members; includes model fees  
The figure will be the subject matter.

Contact: Diana Jaye, 650-322-0148

#### David Savellano 3-Day Watercolor Workshop

Oct 3, 4, 5, 2014

Plein Air: Landscape, Seascape & Cityscape

\$325 members, \$375 non-members

Contact: Alisan Andrews at 650-400-8623

**There are still a few spots left in the Peggi Kroll Roberts workshop June 27, 28, and 29. We expect it to fill up so check your calendars and the information on the web site to enroll.**

**Ferenc Besze SWA** is featured in “The Art of Watercolour” magazine, issue number 14 (March–May, 2014) in the “Revelations” section.

**Directions: From 101:** Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side in the first block.

### SOCIETY OF WESTERN ARTISTS

2625 Broadway Avenue  
Redwood City, CA 94063