



CULTURAL ARTS COMMISSION
 City of South San Francisco
 Utility Box Mural Project



Color Our Streets EXTRAORDINARY!

The SSF Cultural Arts Commission invites artists and creative community members to **Color Our Streets EXTRAORDINARY** by transforming drab, unsightly utility boxes into awe-inspiring works of art!

Distinctive images that celebrate beauty, offer a positive outlook and create a sense of place are welcome.

Designs that reflect the history, character or culture of SOUTH SAN FRANCISCO are encouraged.



For More Information:

SSF Parks & Recreation Department
 33 Arroyo Drive, South San Francisco

PH: (650) 829-3800

EM: ercie.santos@ssf.net

WEB: "Cultural Arts" page

at www.ssf.net Select the

"[Current Opportunities for Artists](#)" link

ABOVE

untitled – surrealist images of nature in Northern California

ARTIST: Kalief Brown

LOCATION: Chestnut & Mission Blvd

RIGHT

FLOWER BUSH

ARTIST: Pichai Pongsasaovapark

LOCATION: Camaritas & Hickey Blvd.



TURN a drab utility box into YOUR awe-inspiring work of art!



CULTURAL ARTS COMMISSION

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Utility Box Mural Project

The SSF Cultural Arts Commission invites artists and creative community members to Color Our Streets EXTRAORDINARY by transforming unsightly, drab utility boxes into awe-inspiring works of art! Distinctive images that celebrate beauty, offer a positive outlook and create a sense of place are welcome. Designs that reflect the history, character or culture of South San Francisco are encouraged.

INTRODUCTION

Initiated in 2012, the City of South San Francisco established a temporary public art mural project that celebrates local artwork and encourages regional artists to share their creativity throughout the city. Vibrant artwork helps deter unsightly graffiti and creates pleasant spaces for residents and visitors alike.

Currently this mural project features eleven completed murals in various locations throughout the city. The works reflect the talents of local artists, both professional and amateur. The murals can be viewed online by visiting the new interactive **SSF Public Art map**, online at <http://parksmap.ssf.net/>

ELIGIBILITY

- ◆ Participation is open to artists and creatively-inclined community members, who reside in the Bay Area.
- ◆ Entries must be the original design and artwork of the entrant(s).
- ◆ Painting must occur during a consecutive four (4) week period from April to October 2016.

GUIDELINES

1. Artwork using a majority of dark colors will not be considered due to the potential for overheating the utility boxes.
2. The City will supply the art materials including paint and supplies. If needed, volunteer must purchase any additional supplies, which must be approved by the City.
3. Artists are responsible for submitting all required forms, attending orientation meetings, painting the box only with the pre-approved submitted image and cleaning their work area.
4. All artwork **must be completed within four (4) weeks of the pre-agreed upon start date**. If an unforeseeable emergency or inclement weather arises, the artist may request a two (2) week extension by notifying the Cultural Arts Commission Liaison.
5. Artists may paint the utility box at their own leisure within their pre-approved four (4) week period.
6. **The utility box mural is considered temporary artwork and will become the property of the City of South San Francisco. As such, the City retains the right to remove, modify or replace the artwork, at its sole discretion, including failure to complete the painting as shown on the submitted design template, or within the pre-agreed upon timeframe.**

POLICIES

- Artwork must be submitted, as required using the template provided, as an **accurate** depiction of the work.
- Artwork will be installed in a public place and must be suitable for viewing by all ages.
- Entries that use a copyrighted or trademarked image will not be accepted.
- Entries must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or deceased.
- Artists may enlist assistants.
- **All artists and assistants must complete the Release of Liability form.**
- All artists and assistants are required to attend an orientation meeting.
- Artists may select a consecutive four (4) week period within the designated annual painting season. (April to October 2016)

SPECIFICATIONS

- ◆ Entries and all forms must be completed and submitted together as a single package.
- ◆ Each side of the utility box design must be represented by one sheet of paper 8.5" x 11".
- ◆ Each sheet must be labeled on the back and taped together as in the **Design Template Sample** provided. (Label with side number, your name, and artwork title) Sheets should be taped to each other so as to be easily foldable. Do *not* permanently secure artwork to forms.
- ◆ Painting, colored pencils, pen and ink, hand drawn or computer generated entries are all acceptable media for submission.
- ◆ Actual utility boxes vary in size (approximately 72" H x 38" W x 35" D), shape, may have 3 to 5 sides of paintable surfaces, and have various vents, seams, doors, and handles. Be prepared to adjust artwork to fit a unique utility box.
- ◆ Collage, attaching or gluing anything to the box is prohibited.

ENTRIES NOT ADHERING TO THE GUIDELINES, SPECIFICATIONS AND POLICIES WILL NOT BE CONSIDERED.

SELECTION CRITERIA

Entries will be evaluated on originality, composition and artistic merit. Criteria also include consideration for high quality artworks that stand out at a distance, enliven the public realm and reflect the immediate environment creating a sense of place. Additional weight will be given to entries that celebrate the people or identity of South San Francisco.

SELECTION PROCESS

A panel of judges consisting of Cultural Arts Commission members will evaluate entries based on the selection criteria listed. Consideration will take place regularly as submissions are received. Accepted applications will be officially confirmed at Cultural Arts Commission meetings at the Municipal Services Building, Betty Weber Room, 33 Arroyo Drive. The Cultural Arts Committee is the final decision making body.

ARTIST BENEFITS

- ◆ Artist recognition via your signature on the utility box (no larger than 3"x5").
- ◆ The artist shall receive an honorarium of \$150.00 for each selected mural. The total honorarium amount will be given to the artist upon completion of the mural and return of reusable paints and other supplies.
- ◆ Detailed inclusion of the artist(s) name, artwork title, and photo of the artwork may be featured on the City of South San Francisco website, cable channel and other promotional materials.
- ◆ Artists will receive an award certificate recognizing their work.

SUBMISSION REQUIREMENTS

To participate in this activity, submit the materials listed below to the City of South San Francisco. A utility box **Design Template Sample** is attached at the end of this guide:

- 1. Each entry must be sent with a completed & signed official application form.
- 2. An artist biography of up to 200 words.
- 3. Design Description & Artist's Statement
- 4. A color rendering of your proposed artwork design. Each side of the box is to be represented by a paper of 8.5" x 11". Follow the **Design Template Sample** provided as the format to tape the pages together. Artwork submitted must be an accurate depiction of your painting.

Submit materials by mail or in person. After your artwork is reviewed, you will be notified by email or letter if it was accepted.

Need more information or have questions?

- ➔ Visit the [Current Opportunities for Artists](#) webpage at ssf.net to read the "SSF Utility Box Mural Project FAQ" sheet.
- ➔ Contact the Cultural Arts Staff Liaison at (650) 829-3800 or email at ercie.santos@ssf.net



TO SUBMIT YOUR APPLICATION PACKET

MAIL TO

City of South San Francisco
Parks & Recreation Dept.
Attn: Utility Box Mural Project
P.O. Box 711
South San Francisco, CA 94083

DROP OFF TO

City of South San Francisco
Parks & Recreation Dept.
Attn: Utility Box Mural Project
33 Arroyo Drive
South San Francisco, CA 94080

PH: (650) 829 3800

*Regular Business hours
Monday through Friday,
8:00 AM to 5:00 PM*

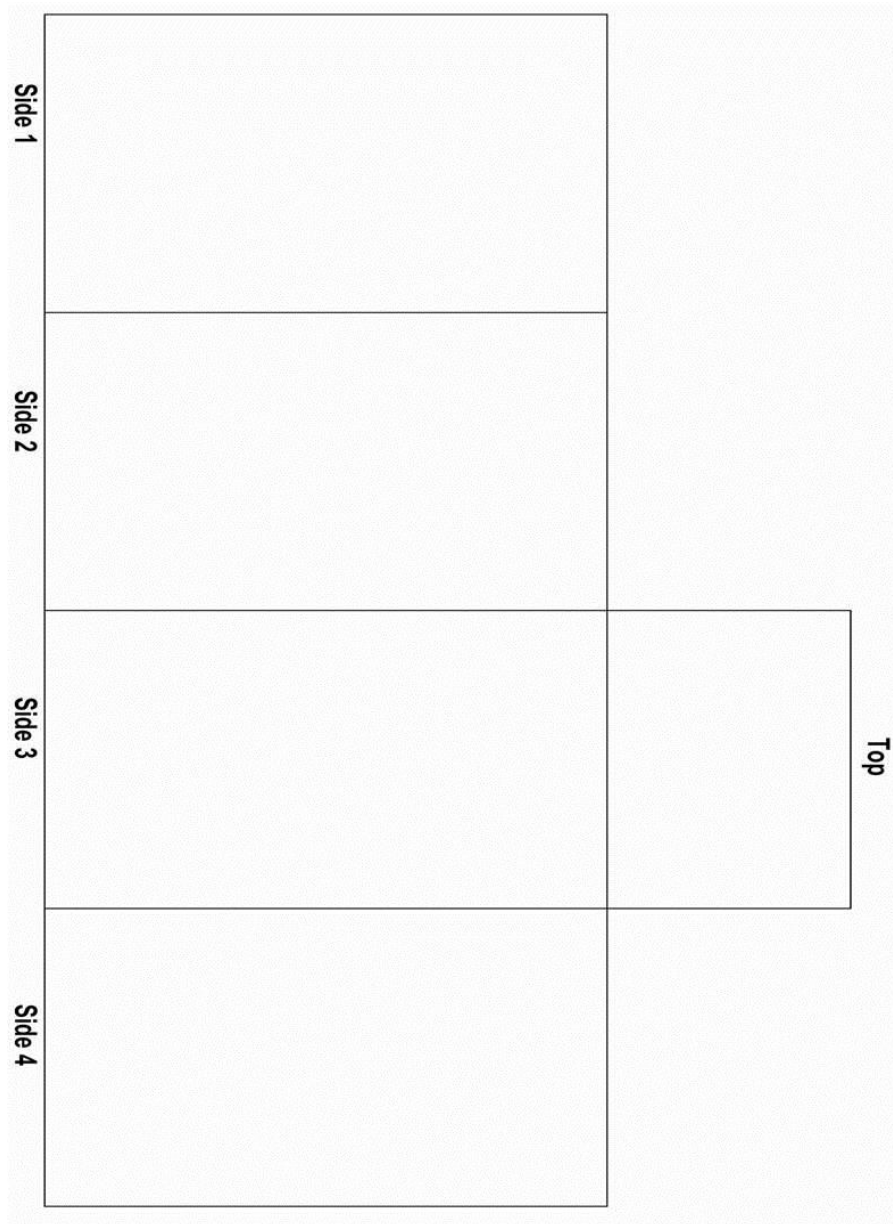


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DESIGN TEMPLATE SAMPLE

This is a typical utility box diagram representing the four sides and top. Use it to sketch the images as it would be painted. Unique colors and bold graphics work well, along with bright images that can be seen from a distance. Avoid the use of dark colors over large areas, as this may cause the utility box to absorb heat and damage equipment. Detailed images of **each** side must be submitted on 8.5 by 11” paper.

Actual utility boxes vary in size (approximately 72” H x 38” W x 35” D), shape, may have 3 to 5 sides of paintable surfaces, and have various vents, seams, doors, and handles. Be prepared to adjust artwork to fit a unique utility box.





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ARTWORK/ARTIST DESCRIPTION

Title of Submission

Artwork to be returned? Yes or No
(if yes, include a self addressed and stamped envelope)

Design Description and Artist's Statement (rendering must be submitted on the template provided **and** on 8.5" x 11" paper.)

Artist Biography (up to 200 words)

- Submission Materials Include:

 1. A completed application
 2. An artist biography
 3. Design description & artist's statement
 4. A color rendering of your proposed artwork design on 8.5" x 11" paper. Detailed images of **each** side required.

Please return completed application form and required materials to:

City of South San Francisco
Parks and Recreation Department
Attn: Utility Box Mural Project
33 Arroyo Drive
South San Francisco, CA 94080



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APPLICATION

Thank you for your interest in the City of South San Francisco Utility Box Mural Program. Please print clearly in English. Submit this completed form along with Artwork/Artist's Description, and a color rendering of the proposed art design. If the artist is less than 18 years of age, a parent or legal guardian must authorize their participation. A responsible adult **must always be** present when minors are working on the box. All artists and their assistants must submit a signed release of liability.

DO NOT SIGN THIS DOCUMENT BEFORE YOU READ IT AS IT CONTAINS A WAIVER AND RELEASE OF LIABILITY TO WHICH YOU WILL BE BOUND.

I agree that my participation in the City of South San Francisco Cultural Art Commission's Utility Box Mural Project is voluntary and that I assume all risk of injury, illness, damage or loss to me or to my property that might result from my participation. I further agree (on behalf of myself and my family members, personal representatives, heirs, executors, administrators, agents and assigns) to release and discharge the City of South San Francisco and its officers, employees, and agents, from any and all claims, liability, loss, penalties, expenses and costs (including attorney's fees), or causes of action (known or unknown) (collectively, "Liability") arising out of my participation, except to the extent that such Liability is caused by the gross negligence or willful misconduct of the City. I ACKNOWLEDGE THAT I HAVE CAREFULLY READ THIS WAIVER AND RELEASE AND I FULLY UNDERSTAND THAT, BY SIGNING BELOW, I AM WAIVING ANY RIGHT THAT I MAY HAVE TO BRING A LEGAL ACTION OR TO ASSERT A CLAIM AGAINST THE CITY FOR NEGLIGENCE. Participation constitutes permission for City of South San Francisco to use artist's name, likeness or art entries for publicity and promotional purposes without additional compensation unless prohibited by law.

Your signature indicates that you have read and agreed to abide by the rules and guidelines of the Utility Box Mural Project program.

Last Name	First Name	Date Submitted
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Mailing Address (Street number and name, City, State, Zip Code)

Home Phone	Cell Phone	Email
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Participant Signature	Date
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Website

Complete the following only if participant is less than 18 years old.				
<hr/>				
Age	Grade	Name of School		
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Parent/Legal Guardian Last Name	First Name	Home Phone	Cell Phone	
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By signing, I agree to provide adult supervision at the designated location during all project painting hours.				
<hr/>				
Parent/Legal Guardian Signature				