

SWA Bulletin

Society of Western Artists

300 Piedmont Ave., Room 500, San Bruno, CA 94066

May-June 08

(650) 588-1154

President's Message—SFC

Visual perception, seeing—what is it? Do we see with the eyes? Or with the brain? A researcher, Paul Bach-y-Rita, believes that “any part of the cortex should be able to process whatever electrical signals were sent to it...” And accordingly, has developed a “strip of plastic covered with electrodes...that is slipped onto the tongue.” And a blind person can see! See the book, *The Brain that Changes Itself*, by Norman Doidge, M.D.

I got the book as part of the Brain Fitness Program as a premium from KQED. The program has exercises designed to keep your brain healthy and improving. I was impressed, looking at the first exercises, that color discrimination, spatial visualization, contrasts, etc., were part of the content. All things that visual artists are doing all the time. So, did you know that you are providing healthy exercise for your brain as you work on your art?

Christine Crozier sent a nice note after her demo on March 15, saying, “...I had a really fun day. Thanks so much.” She kept her oil paint pallet very simple: two reds, two yellows, two blues plus white. One red was a little to the yellow side, and one a little to the blue side; one yellow a little on the red side and one a little on the blue side; and one blue a bit on the red side and one blue a bit on the yellow side. Thus, she had a full range of bright colors. With Liquin as her medium for thinning paint, she controlled the fumes. Her painting, “Waiting for the Midnight Bus,” received some finishing touches later in her studio. She sent a photo to show us the finished version.

I attended a meeting of the Silicon Valley art council on Friday, March 28th. I will have a report at our next meeting. In the meantime: treat your brain right!

David McKean

Congratulations to **Betty Olson**, who won 1st place in the Pacifica show for her pastel painting “Rocks on Coast.”

Visit our new web page at:
<http://www.societyofwesternartists.com>

General Meeting and Demo

Saturday, May 17, 1 p.m.

SWA Center, San Bruno

John Zanoni

John Zanoni is a local watercolorist and juror whose inspiration comes from nature. He has studied with Ralph Ledesma, Dan Umberger, Richard Heidsek, Richard Yuip and Galen Wolf. He has been an officer in the Sequoia Art Group and the Society of Western Artists. He has won many awards and his paintings have been exhibited in the County, Washington, D.C., the Triton Museum of Art, Santa Clara, and Exhibition Hall at the Presidio, San Francisco. His current work can be seen in the Society of Western Artists and Sequoia Art Group exhibitions. His workshop on May 17th will be a moonlight painting achieved by glazing.

General Meeting and Demo

Saturday, June 21, 1 p.m.

SWA Center, San Bruno

Floy Zittin

Floy Zittin's formal education was in biology and she became a scientific illustrator of college textbooks and field guides. Her focus since 1983 has been watercolors, which she also teaches. She describes her work in three themes: technical accuracy, an appreciation of the principles of Oriental brushwork and freshness.

Floy's work has won many awards and has been exhibited in California, Texas, New York, Wisconsin, and Washington.

Welcome to New Members Shannon Griscom and Virgil Elliot.

Please note that receiving for the Octagon show has been changed to May 31.

President's Message—SJVC

With the new year in progress we are looking at an exciting New Year for all members. Plans are underway for our upcoming Annual Paint Out. Get your painting equipment ready for a truly exciting event. Be on the lookout for your postcard that will be sent out soon giving details as to where and when.

SWA would like to extend our sincerest thanks to demonstrator Vernon Nye for his demonstration in February. It was an outstanding demonstration of professionalism and excellence, a most inspirational afternoon of great tips for many of us who are trying to get our work out in the public domain. Vernon was president of SWA from 1970 to 1971.

Get ready for the upcoming San Francisco Annual Show. The show will be held earlier this year, because of gallery scheduling. So, please note new receiving date, May 10th. Someone usually volunteers to take the paintings to S.F. if you help with the gas.

SWA would like to welcome our new members who recently joined us. Welcome **Guillermo Guerrero, Alejandra Guerrero** and **David Saisedo**. We are very glad to have you join our prestigious group and look forward to having you participate in our upcoming shows.

Just a reminder to all members to get your annual dues paid up for this year. If you haven't paid your dues yet, please send them to: SWA P.O. Box 3742, Pinedale, CA 93650. To enter shows dues must be paid up to date.

Special thanks and appreciation to all those who entered the 37th Annual Open Spring Representational Show. Many thanks and appreciation to all of our volunteers and supporters who helped to make SJVC 37th Annual Open Representational Art Show a major success. SWA only exists because of your support and your patronage. Our pursuit to maintain the highest quality of representational art is the goal of SWA.

Also, mark your calendar, there will be no regular SWA meeting in April 2008. That meeting falls on the day we have to pick up paintings used in the 37th Annual Open Representational Art Show.

"The fruits of your labor can only be judged by its results."

Dennis Lewis

Images of Filoli

September 7, 2008 through October 26, 2008

CALL FOR ENTRIES

The Images of Filoli art exhibition makes a big comeback! This exhibit is intended for original paintings, drawings and photographs that were inspired by Filoli, including architectural features, the formal gardens and natural surroundings which have not previously been exhibited at Filoli. Participation is open to all amateur and professional artists. A prospectus and entry form can be downloaded from our web site, www.filoli.org, Education page. You may request one by email at classes@filoli.org or by leaving your name and address on the Education Office hotline at 650-364-8300, x298.

Deadline for submission is June 20.

WATERCOLOR ART CLASSES IN MILLBRAE "ART FROM THE HEART"

Have fun painting watercolors from Award Winning Artist, Joyce Barron Leopardo, SWA

Classes ongoing on Tuesday Evenings from 6 pm-8pm

Held at the:

MILLBRAE RECREATION CENTER
477 LINCOLN CIRCLE
MILLBRAE, CA. 94030
(510) 741-8518

The SWA office can be rented for meetings and workshops for \$50 per day. Check with president David McKean (650-342-4547) for availability.

Our thanks to the following for their contributions to SWA: Ann Basuino, SWA, Rocky Erfe, Li Keiser, and Jill McPherson, SWA

This bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsinmin@sbeglobal.net. Check must be received before your ad can be published.

SWA

SOCIETY OF WESTERN ARTISTS, INC.

Invites you to their 2008 Artist Demonstrations and lectures:

- | | | |
|----------------|---|---|
| Jan. 19 | – | Alvin Joe – Watercolor |
| Feb. 16 | – | James Gleeson – Watercolor |
| Mar. 15 | – | Christine Crozier – Oil |
| Apr. 19 | – | Jane Hofstetter – Critique |
| May 17 | – | John Zanoni – Watercolor |
| Jun. 21 | – | Floy Zittin – Watercolor |
| Sep. 20 | – | Mark Monserrat – Oil and Acrylic |
| Oct. 18 | – | Decker Walker – Oil and Pastel |
| Nov. 15 | – | Terri Ford – Pastel |

SWA

SOCIETY OF WESTERN ARTISTS, INC.

Venues for 2008

Pacifica – 4/1-4/30, receiving 3/22

Octagon – 6/2-6/30, receiving 5/31

ANNUAL – 7/1-8/3, receiving 5/10

Sequoia Hospital – 10/1 – 11/30, receiving 9/13

John Muir – 12/6-1/6/09, receiving 11/22

It is very important that we have chairpersons for these shows. We cannot continue to schedule them without having a chairperson and workers on receiving days. Please volunteer. If you do not usually attend our monthly meetings, please call or email Ann Basuino (415-564-7254; Fineart78@aol.com) or any other Board member.

Directions: From 280 south or north, take San Bruno Ave. exit. Turn west on San Bruno Ave. and proceed up the hill to Crestmoor Ave. Turn left on Crestmoor. Turn left on Piedmont (1 mile) and continue on into the Pen Crest property. Park in the parking lot on the right. Enter through the large glass doors and look for Bldg. E, Ste. 500 on your right.

Judges Chosen for the Annual Show

Jerrold Turner is primarily self-taught, though he studied privately with Lundy Siegriest, Martha Borge, Patricia Edwards and Peter Blos. He has been very influential in the arts in the San Francisco Bay Area and has taught advanced plein-air painting since 1991 and curated exhibits for Arts Benicia Center Gallery, Benicia, CA. He has a M.S. in engineering from the University of California, Berkeley. Jerrold has exhibited very extensively in solo and group exhibitions, and his works appear in collections worldwide.

Kay Carnie received her formal art training at Florida Southern College, Lakeland, Florida, and San Jose State University, San Jose, CA. She is a signature member of the California Watercolor Association, Midwest Watercolor Society and the National Watercolor Society. Her paintings have been in exhibits across the country and have won many awards.

Duane Wakeham is an artist, lecturer, juror and workshop instructor who lives in San Francisco, CA. He is a Master Pastelist of the Pastel Society of America and in 2000 was elected to the Society's Hall of Fame. He is a graduate of the Meinzinger Art School in Detroit, Michigan State University and Stanford University.

Director of Exhibits Needed

Do you have any new ideas for SWA exhibits? Are you a go-getter who wants to contribute to the further success of our organization? We have just the job for you. We still need to fill the position of Director of Exhibits. This is Ann's third year as director and due to many other commitments, she cannot continue in that capacity. Please be an angel and volunteer for the job.

Help with Workshops

SWA needs someone to handle workshops. If you would like the job or can suggest someone, please contact the board. The board would assist with contracts and artist compensation. The individual who handles a particular workshop gets to attend free!

SOCIETY OF WESTERN ARTISTS

300 Piedmont Avenue, Room 500
San Bruno, CA 94066

NON PROFIT

PAID

Permit No. 9
San Bruno, CA

