

Bulletin

2625 Broadway Avenue, Redwood City, CA 94063 (650) 839-1318

http://www.societyofwesternartists.com

September-October 2014

SWA Celebrates 75 Years of Art!

In 1935, painter Doris Lee won the prestigious Logan Medal prize for her painting, "Thanksgiving" at the Chicago Institute of Art. The Logan Medal was sponsored by Josephine Hancock Logan and her husband Frank Granger Logan for outstanding works of art. Mrs. Logan detested Lee's work, calling it "atrocious" and "awful." Consequently a great debate ensued about the baser elements of the modern art movement. To thwart this movement, Mrs. Logan wrote her book titled, "Sanity in Art" in 1936 and our original Chapter, Society for Sanity in Art, was created in 1938. The San Francisco Chapter held their First Annual Exhibition in 1939 at the Palace of the Legion of Honor. A copy of her book and a copy of the program for the 1st Exhibition is in our Gallery. Please take a moment to look through the beginnings of the history of Society of Western Artists. Happy 75th Anniversary!

President's Message-SFC

Dear Members,

Our 64th Annual Exhibition has now closed and it was an extraordinary show. Our gallery was filled with paintings full of color, light, design and interesting subject matter. Comments from our visitors were overwhelmingly positive and most expressed a difficult time choosing their favorite painting for the Popular Vote. What a fitting exhibition for SWA's 75th Anniversary!

Two member paintings were sold! Congratulations to Jerry Boyd who sold his Best of Show, pastel, "Viewing of the Sargents 2," and to Ellen Howard for her 3rd Place Oil, "Hint of Spring."

For those of you who were unable to attend the show, photos of all the paintings will be uploaded to our website in the next month and will remain there until our next Annual Exhibition in 2015.

"With all of our shows, we need volunteers to help with receiving and hanging of paintings. We have two shifts: 10:00 AM-2:00 PM and 1:00 PM-4:00 PM. Thee morning shift volunteers help with receiving the paintings; the afternoon volunteers help with the judging and hanging. If you volunteer for a shift and bring two paintings to that show, your second painting is entered for free. If you don't have a second painting that day then we'll give you a coupon for a second painting for a future show (EXCEPT FOR THE ANNUAL). This is a great way to meet other members or catch up with others and what they're doing. Even though it's "work," it's an opportunity to socialize with other painters. Please call Carrie Drilling, Director of Exhibits (650-692-8998), to sign up for our upcoming shows.

We need a volunteer to maintain a visitor database. Over the years, a guestbook has been made available with visitors leaving their email addresses to be notified of our upcoming shows. This is a great way to advertise SWA so we need a volunteer to update this list. It would only take a couple of hours per month. It's an easy, quick volunteer job but a very, very important one. Please contact me if you're interested in giving back to SWA!

Happy 75th Birthday, SWA

Sherry Vockel, President

General Meeting and Demo Saturday, September 13, 1 p.m., SWA Gallery

David Savellano

Plein Air Watercolor Demonstration

David Savellano's demonstration will cover plein air equipment, composition, adding figures and David's step-by-step painting technique. Attendees will be able to take photos of the painting at various stages of completion.

A native Californian, David Savellano works primarily en plein air (outdoors), creating watercolor paintings that capture random moments—on the street, in nature, and wherever else his portable easel takes him. "I enjoy working outdoors because it's unpredictable and lends itself to a kind of spontaneity you just can't get in a studio," he says.

Although largely self-taught as a watercolor painter, David credits his 30 years as a practicing architect for the drawing skills and strong sense of perspective that have elevated his artwork to a professional level. As his many students will attest, he is also a very skillful and inspirational teacher with a very accessible approach to plein air painting. His website www. davidsavellano.com contains information about upcoming workshops (including his October 3-5, 2014 SWA workshop), events and the June 2015 workshop at La Romita in Italy.

General Meeting and Demo Saturday, October 18, 1 p.m., SWA Gallery Diana Jaye

Critique

Diana has studied under many artists and is an award winning oil painter and member of the SWA Board. Diana will be able to give constructive advice on how to create the best possible art. Bring two or three of your paintings to be critiqued to this informative event.

President's Message-SJVC

Greetings from the hot valley,

This past summer seemed to provide an overabundance of days in the +100 degree category. I am sure most of us retreated to the comfortable environment of the air-conditioned indoors to create the masterpieces we have captured on cameras or, as I do, our phone. So my hat goes off to those dedicated individuals who stayed true to the plein-air challenge. Of course, summer is not the only time to venture out. Winter presents cold, requiring warm gear. I remember a program that showed an artist painting in oil under water. Scuba gear was a requirement for that. I know a group of SWA artists that have weekly ventured out through the year and enjoyed the spontaneity of plein-air, putting down on canvas the inspirational, yet fleeting, moments that often appeared before them. The urgency in capturing the moment as the light and shadows shift, and the color and values intensify or fade, makes that style of painting a very skill developing activity.

This past June the San Jaquin chapter had one such activity. We gathered at Lost Lake park for a paint-out. For those who felt their skill might not rise to their expectations, we combined it with a cook out so that the time wouldn't be for naught. Food, fun and painting, the making of a great day. Fortunately, the temperature didn't rise too high, the water in the river was flowing well and the cook, that's me, didn't burn the meat. The real treat came when we got together after lunch and displayed our creations. Watercolor, pastel, oil and pencil were all represented and every one a great work. I must say though, the level of skill was very evident in the pieces presented by those who had been out regularly. So, that just says practice makes perfect. I am pushed every time we venture out on sight. Though we might not have the time to go out regularly, whenever you can, step out and, like me, get out of your comfort zone.

It's time to get back into the swing of things for the fall. **September 27,** 1:00 -4:00–Demo at "the Door" gallery. Details to come.

October 25—Fall Show at CMAC. A great location, lots of exposure and plenty of room for pieces. This will also include the monthly Fresno Art Hop on November 6. Plan ahead and get those paintings ready.

November 22—Paint-In. Like a paint-out only indoors with still life set ups.

December 6—Annual Pot luck and critique. "The Door" gallery, 1:00-4:00. Planning and nominations for 2015 officers.

I would also like to say there are two members who are receiving their SWA signature award this year. They will be announced at a later date. Just wanted to encourage others to keep painting and if you want to know how to receive your Signature award, give a call. So keep those brushes wet!

Ron Jarvi, President SWA SJVC

SWA CONTACTS

SFC President/		
Web Master	Sherry Vockel	650-922-7474
SJVC President	Ron Jarvi	559-325-3836
Director of Exhibits	Carrie Drilling	650-692-8998
Gallery Coordinator	Alisan Andrews	650-400-8623
Reception Director	Sharon Harris	650-615-9856
Advertising	Laura Johnson	650-591-1595
Hospitality	Camilla Roos	650-365-8757
Membership	Loretta Hawkins	650-588-1154
Publicity	Judy Puccini	650-737-6084
Signature Awards	Doris Guzman	415-731-4038

SCHEDULE OF EVENTS

SWA August/September Exhibit

Aug. 13-Sep. 26

Sep. 13 Board Meeting

David Savellano Watercolor Demo

SWA October/November Exhibit

Oct. 1–Nov. 21 Receiving Sep. 27

Oct. 3–5 David Savellano Watercolor Workshop

Oct. 18 Board Meeting

Diana Jaye Critique

Gallery Hours: 10 a.m.-3 p.m., Wednesday-Saturday

SWA Signature Awards

SWA is very happy to announce that we have three new signature members. Shirley Green, Rudy Murrietta and Ron Jarvi have all worked very diligently to achieve their SWA signature awards. We are so pleased that these fine artists have accomplished their goals. The awards are to be presented at the Annual Show artists reception on the 3rd of August. Congratulations to them for all the work and effort they have

Diana Jaye Featured in Southwest Art Magazine

Diana Jaye has been invited by Southwest Art magazine to participate in its Septemer issue. She will be featured in the section of Emerging Artists.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec) Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsinmin@gmail.com. Check must be received before your ad can be published.

2014 SWA Gallery Exhibition and Workshop Schedule

SWA Non-Signature Member Show

SWA February/March Exhibit

Ferenc Besze Watercolor Workshop

SWA April/May Exhibit

Sequoia High School Show

64th Annual Exhibit

Peggi Kroll-Roberts Oil Workshop

SWA August/September Exhibit

October/November Exhibit

David Savellano Watercolor Workshop

SWA December/January 2015 Exhibit

December 4 – January 24: Receiving November 27

January 29 – March 28: Receiving January 23

March 22 – 23

April 2 – May 16: Receiving March 29

May 21 - May 30

June 4 – August 3: Receiving May 31

June 27 – 29; Two days with model

One day still life

August 13 – September 26: Receiving August 9

October 1 – November 21: Receiving September 27

October 3-5

December 3 – January 23: Receiving November 22

2014 SWA Demonstrations

Jan. 18	Decker Walker	Oil
Feb. 15	Ferenc Besze	Watercolor
Mar. 15	Steve Curl	Watercolor
Apr. 19	Joyce Barron Leopardo	Watercolor
May 17	Jim Caldwell	Watercolor
Jun. 21	Teresa Ruzzo	Pastel
*Sep. 13	David Savellano	Watercolor
Oct. 18	Diana Jaye	Critique
Nov. 15	Alvin Joe	Watercolor

^{*}note: date is 2nd Saturday of the month

The SWA gallery can be rented for meetings and The SWA Gallery is available for rent for classes, workshop, seminars. The rental includes floor space, table, chairs and the use of the public facilities of the Art Center. Consider holding a class or a workshop. The rental fee is \$60 for 1/2 day (4 hrs.) or \$120 for full day (8 hrs.) If you are interested please contact Gallery Coordinator Alisan Andrews (650-400-8623; alisanandrews@yahoo.com) for availability.

David Savellano Workshop October 3, 4, 5, 2014

Don't miss the exciting David Savellano workshop

Registration at website:

http://www.societyofwesternartists.com/images/ David_Savellano_Rev_2013.pdf

Plein Air: Landscape, Seascape & Cityscape

A native Californian, David Savellano is an artist who works primarily in plein air (outdoors), creating watercolor paintings that capture random moments—on the street, in nature, and wherever else his portable easel takes him. Although largely self-taught as a watercolor painter, he credits his 30 years as a practicing architect with having given him the drawing skills and strong sense of perspective that have elevated his artwork to a professional level. As his many students will attest, he is also a very skillful and inspirational teacher.

Only \$325/members, \$375/non members

Deadline for the November-December Bulletin: Nov. 3.

If you would like to announce your shows or awards, please send the information to Laura Johnson at dollsinmin@sbcglobal.net. We will include your information, space permitting.

August/September Exhibit



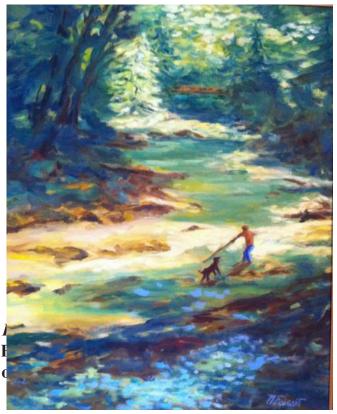
1st Place Montara Oil by Will Maller



2nd Place
Common Humanity
Watercolor by Catherine Street Delfs



3rd Place
Jaxon at 2
Charcoal by Sharon Harris



Honorable Mention
Fun at Mt. Harmon
Oil by Nancy Faisant

Images from SJVC's June Paint-out







August/September Exhibit

August 13-September 26

1st Place Will Maller Montara, oil

2nd PlaceCatherine Street DelfsCommon Humanity, w/c3rd PlaceSharon HarrisJaxon at 2, charcoalHMNancy FaisantFun at Mt. Hermon, oil

Participants: Alisan Andrews SWA, John Barrows, Tom Chapman, Catherine Street Delfs, Anneliese Drbal SWA, Nancy Faisant, Sharon Harris, Ellen Howard, Diana Jaye SWA, Laurie Johnson Lepkowska, Eva Klinger, Pam Lampkin, Patti Lynch, Will Maller, Yvonne Newhouse, Evelyn Nitzberg, Terri Osborne, Anne Oseberg SWA, Camilla Roos, and Barbara Todd

Judges: Carrie Drilling SWA, Charlotte Huntley SWA and Sherry Vockel SWA

Volunteers: Sharon Harris, Chair, Catherine Street Delfs, Patti Lynch, Lisa Wei Long, Evenly Nitzberg, John Barrows, Eva Klinger, Joe Crosetti, David McKean, Terri Osborne, Ellen Howard and Judy Puccini

Two Paintings Sold at Annual Exhibit

"Viewing the Sargents 2," a pastel by Gerald Boyd SWA and "Hint of Spring," an oil by Ellen Howard, were sold at the annual show.

Welcome to New and Returning Members Yvonne Garden, Katherine McGuire, Angelo Robinson, Rebecca Bangs, Janice Schafir SWA, Marilyn K. Miller, Jim Stauffer, Frances Tamura, Jan Schendel, Loralee Chapleau, Carla Roth and James Stinger.

Directions: From 101: Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. From South 280: Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. From North 280: Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side in the first block.

SOCIETY OF WESTERN ARTISTS

2625 Broadway Avenue Redwood City, CA 94063