

President's Message–SFC

Hi, Everyone,

We had a wonderful turnout for our Annual Reception on Sunday. The exhibit looked great and all the artists who hadn't seen it after it was hung were quite impressed with how beautiful it looked.

SWA is having a Guest Show at the Center from August 4th–12. Five artists, including four SWA members are renting out the Center to have a personal show. This is a non-SWA exhibit and the artists can hang and show whatever fine art they choose. The Center will be available for several more sessions in December. If you would like to have your own exhibit, SWA members have first shot at this. After that, we will open it up to the general public. The Center rent will be \$500 so if five members want to have a show then the cost will be \$100 each. Another \$100 will be charged for any additional artists. This is a great opportunity to showcase your works or fine art pieces with other artists. The added benefit is that these Guest Shows will bring new visitors to the Center, enhancing our visibility in the community. Please contact Carrie Drilling if you're interested in participating in a Guest Show.

Speaking of visibility, I recently did a count of the number of visitors we've had since 2012. In the first four months (April–July) the number of visitors to our new Center has increased by 43%, compared to our Redwood City location. We're doing great in San Bruno!!!!!!!

Many of you have heard the sad news of the passing of Lily Raga Abbott last week. A long time member of SWA, Lily had been suffering from many health problems for quite awhile. We shall dearly miss our sweet friend and fellow artist.

Sherry Vockel
President

Thanks to: Laurie Johnson Lepkowska and Loretta Hawkins for their donations to SWA.

SWA Is Looking for Art Teachers for Our Center

This is a great opportunity to have a place for your ongoing classes or workshops. Daytime and evening hours are available. The rental charge is \$15/hour for three hours minimum or \$60/a half day. If you would like to have classes or know of an artist who would like to teach there, please contact me!

Sherry Vockel, (650) 922-7474

General Meeting and Demo Saturday, September 19, 1 p.m., SWA Gallery

Linda Salter

Pastel Portrait Painting

Since retiring as Chancellor of West Valley-Mission Community College District in Santa Clara over a decade ago, Linda Salter has devoted herself to pursuing her interest in art. She has studied with a number of artists who teach at local colleges and at Gage Academy in Seattle. She exhibits her work at Portola Art Gallery and has a studio at the Peninsula Art Institute in Burlingame. Linda works primarily in pastels and oils and is especially drawn to portraiture. She has exhibited and received awards at several community and college art shows and has had solo shows at Portola Art Gallery, Avenue 25 Gallery in San Mateo and Esalen Institute in Big Sur.

Linda will demonstrate portraiture in pastel pencil on sanded paper. It's an interesting technique—the sanded paper allows you to layer colors so that the colors underneath subtly show through. It is a difficult technique to demo because it takes a long time so Linda will bring several partially completed portraits so that observers can get a sense of the progression.

General Meeting and Demo Saturday, October 17, 1 p.m., SWA Gallery

Ellen Howard

Landscape Oil Painting

Ellen Howard works primarily in oils and pastels. She loves plein air painting because it allows her to be outdoors, taking in all the beautiful diversity of the Northern California landscape. True enjoyment comes from painting the marshlands and highlighting areas along the Pacific Coast, capturing the light as it spreads across a scene.

Ellen began taking art classes in 2005. She has studied with artists in the California Academy of Painters, Palo Alto Art Center and Pacific Art League and with noted artists Jim Smyth, Brigitte Curt, Will Maller, Jeanette LeGrue and Bill Davidson. Ellen has received two first place awards and a third place award from SWA. She was accepted into the Triton Museum of Art's 2013 Statewide Painting Competition. Her painting, "Golden Light," was chosen to advertise Filoli's exhibition: "Through the Lens: Nature Interpreted," and was published in Gentry Magazine in August 2012. Ellen is a member of SWA, California Art Club, Los Gatos Art Association, American Impressionist Society and American Women Artists.

President’s Message–SJVC

Hope everyone is having a great summer and taking lots of pictures to work on when you get home from vacation. If you didn’t get to take a vacation, join the club. We will get to take one another time (right).

See you in September,
Linda Lamb
President SJVC

Volunteer Needed

We’re looking for a volunteer for an easy, at home job. For each show, we send out an email to our visitor database announcing our current exhibits or special news. We need someone to email our notices out approximately every two months, plus keep the database updated. The email program is through our website...all you have to do is to link it to your computer. The entire time would probably be about one hour per month! AND it would be a great help to SWA to bring more visitors to our Center. Please contact me if you would be willing to help out this important job.

Sherry Vockel, President
sherry@societyofwesternartists.com; (650) 922-7474

Giclee Prints

In the near future we will be providing a bin for the sale of your giclee prints. If someone has a display bin for prints and would like to donate it, we could start this immediately! As usual, all sales includes a 10% donation to SWA.

Contact me anytime at sherry@societyofwesternartists.com or call my cell (650) 922-7474.

Sherry Vockel, President



Congratulations to our newest Signature Member, Ellen Howard, who received her award at our Annual Reception on August 2.

SWA CONTACTS

SFC President/ Web Master	Sherry Vockel	650-922-7474
SJVC President	Linda Lamb	559-275-1597
1st Vice President/ Director of Exhibits	Carrie Drilling	650-692-8998
2nd Vice President Demos/Workshops	Alisan Andrews	650-400-8623
Secretary/ Gallery Coordinator	Sharon Harris	650-615-9856
Treasurer	Diana Jaye	650-322-0148
Advertising/Bulletin	Laura Johnson	650-591-1595
Membership	Loretta Hawkins	650-588-1154
Publicity	Judy Puccini	650-737-6084
Signature Awards	Doris Guzman	415-731-4038

SCHEDULE OF EVENTS

SWA August–September Exhibit
August 20–October 2

September

- 19 **Board Meeting**
Linda Salter Pastel Demo

SWA October–November Exhibit

October 8–November 21; Receiving October 3

October

- 17 **Board Meeting**
Ellen Howard Oil Landscape Demo

November

- 21 **Board Meeting**
Critique of Members Paintings
- 22–12/9 **Guest Show**

December

- 10–24 **Guest Show**
- 25–1/1/16 **SWA Fine Art Center Closed**

Center Hours: 11–3, Thursday–Saturday

Welcome to New and Returning Members Leona Marini, Sandy Leiendecker, Terry Reimer, Susan Hall, Cyndy Riordon, Jacqueline Kubal, Teresa Beyer, Sally Patten, Rose Mary Swart, Jason Tse, T. Jeff Williams, Neil Gresalfi and Yifan Qi.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsminin@gmail.com. Check must be received before your ad can be published.

2015 SWA Revised Exhibit Schedule

SWA April/May 2015 Exhibit	April 9–May 29, 2015; Receiving April 4, 2015
Board Meeting/Demo	4/18/15
Laurie Johnson Lepkowska Workshop	May 8–10
Board Meeting/Demo	5/16/15
SWA 65th Annual Exhibit	June 4–August 2, 2015 (Reception); Receiving May 30, 2015
Joyce Barron Leopardo	June 6–7
Ribbon Cutting Reception	June 18, 5–7 pm
Board Meeting/Demo	6/20/15
Peggi Kroll-Roberts	June 26–28
Board Meeting	7/18/15
David Lobenberg	7/24–26
Guest Exhibit (rental)	8/3–8/14
SWA August/September 2015 Exhibit	August 20–October 2, 2015; Receiving August 15, 2015
Board Meeting/Demo	September 19, 2015
SWA October/November 2015 Exhibit	October 8–December 5; Receiving October 3, 2015
Board Meeting/Demo	October 17, 2015
Board Meeting/Critique	November 21, 2015
Guest Show	November 22–December 9
Guest Show	December 10–December 24
SWA Fine Art Center Closed	December 25–January 1, 2016

Demonstrations for 2015

Jan. 17	Jim Gleeson	Acrylic
Feb. 14	No demo	
April 18	Laurie Johnson Lepkowska	Oil
May 16	Joyce Barron Leopardo	Mixed Media Collage
June 20	David Lobenberg	Watercolor portrait
July 18	Julia Seelos	Plein Aire Landscape in Oil
Sep. 19	Linda Salter	Portrait with pastel pencil on sanded paper
Oct. 17	Ellen Howard	Landscape in Oil
Nov. 21		Critique of members' paintings

Workshops for 2015

Laurie Johnson Lepkowska	May 8, 9, 10	Peggi Kroll Roberts	June 26, 27, 28
Portrait and Still Life Techniques in Oil \$260 SWA members; \$300 non-members \$25 student model fee Contact: Sharon Harris at sharonrc2001@yahoo.com or (650) 307-2431		Oil Plein Air with model \$430 SWA members; \$455 non-members Contact: Diana Jaye at dianacaroljaye@gmail.com or (650) 322-0148	
Joyce Barron Leopardo	June 6, 7	David Lobenberg	July 24, 25, 26
Mixed Media with Collage workshop \$175 SWA members; \$185 non-members Contact: Judy Puccini at jpuccini@sanbrunocable.net or (650) 737-6084		Watercolor portrait workshop \$310 SWA members; \$350 non-members Contact: Alisan Andrews at alisanandrews@yahoo.com or (650) 400-8623	



**Ribbon Cutting Ceremony at
SWA with San Bruno Mayor,
Jim Ruane on June 25**

Directions to SWA San Bruno

From 280: take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

From 101: exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. Caltrain station is two blocks south on San Mateo Avenue.

**SOCIETY OF WESTERN ARTISTS
527 San Mateo Avenue San
Bruno, CA 94066**